

Basic Introduction to Entrepreneurship

Welcome to **Future-Ready Children** — a workshop designed to help you turn big ideas into real-world value. Whether you dream of building a business or just want to solve problems around you, entrepreneurship starts with a single thought: *What if I could make this better?*

THINK GLOBAL, ACT LOCAL



What Is Entrepreneurship?



Turning Ideas into Solutions

Spot a gap in the world and fill it with something new and useful.



Creating Value for Others

Real entrepreneurship means making someone else's life easier, better, or more fun.



Taking Initiative

Entrepreneurs don't wait for permission — they start, experiment, and learn.

Why It Matters Today



→ Jobs Are Evolving

Automation and AI are reshaping industries every day.

→ Adaptability Is Key

The ability to pivot, learn, and grow is your superpower.

→ Opportunities Are Everywhere

Every challenge around you is a chance to create something valuable.

The World Is Changing Fast

Many jobs that exist today didn't exist 10 years ago — and many future jobs haven't been invented yet. To thrive, you'll need more than facts and formulas.

The Entrepreneurial Mindset

Great entrepreneurs aren't born — they're built. These four qualities define how they think and act:



Creativity

Finding fresh, unexpected solutions to everyday problems.



Resilience

Bouncing back from setbacks stronger than before.



Initiative

Taking the first step even when no one asks you to.



Problem-Solving

Breaking big challenges into smaller, manageable pieces.



From Problem to Idea

Observe

Spot problems
around school or
home



Start Small

Test a simple
prototype or trial



Brainstorm

Think freely—no
idea is too small

The best business ideas come from everyday frustrations. Train yourself to notice what's broken, inconvenient, or missing — then ask: *"How could I fix this?"* You don't need a perfect plan to begin.

Simple Business Thinking




Three Questions Every Entrepreneur Asks


Before you build anything, answer these:

 Who is my customer?

Know exactly who you're helping and what they care about.

 What problem do I solve?

Your product or service must make their life better in a clear way.

 How do I earn money?

A great idea needs a plan to be sustainable over time.

Basic Business Concepts

Before you launch anything, understand where the money goes. Here are the three numbers every young entrepreneur must know:

Revenue

All the money that comes in from selling your product or service.



Costs

Everything you spend to run your business — supplies, time, tools.



Profit

What's left over after costs. This is your reward for taking the risk.

 **Simple formula:** Revenue – Costs = Profit. If your costs are higher than your revenue, you need to adjust your plan!

Challenges & Resilience

Every entrepreneur faces failure — that's not the problem. The real question is: what do you do next?

1 Failure Happens

Even the world's most successful founders have failed publicly. It's a normal part of the process.

2 Learn and Adapt

Treat every setback as data. Ask: *What didn't work, and what would I do differently?*

3 Keep Going

Resilience — not talent — is the single biggest predictor of long-term success.



Real-Life Inspiration



Local Entrepreneurs

Heroes aren't always famous. The baker, the repair shop owner, the tutoring service next door — they all started with an idea and the courage to try.



Small Beginnings

Amazon started in a garage. Instagram had just 13 employees when it sold for \$1 billion. Every big success has a humble origin story.



Big Impact

One good idea — executed with care — can transform a neighborhood, a community, or even the world. Your idea could be next.

Final Reflection

Before you leave today, sit with these two questions. Write down your answers — seriously. The best ideas start on paper.

“
What problem can you solve?”

Look at your school, your home, your community. What frustrates people? What's missing? That friction is your opportunity.

“
What can you start today?”

You don't need money, a team, or a perfect plan. You just need a first step. What is the smallest action you can take right now?”

- ❑ Remember: Every entrepreneur in history started exactly where you are right now — with a question and the courage to explore it.

